

MAGDI YACOUB GLOBAL HEART CENTRE—CAIRO NAMING OPPORTUNITIES

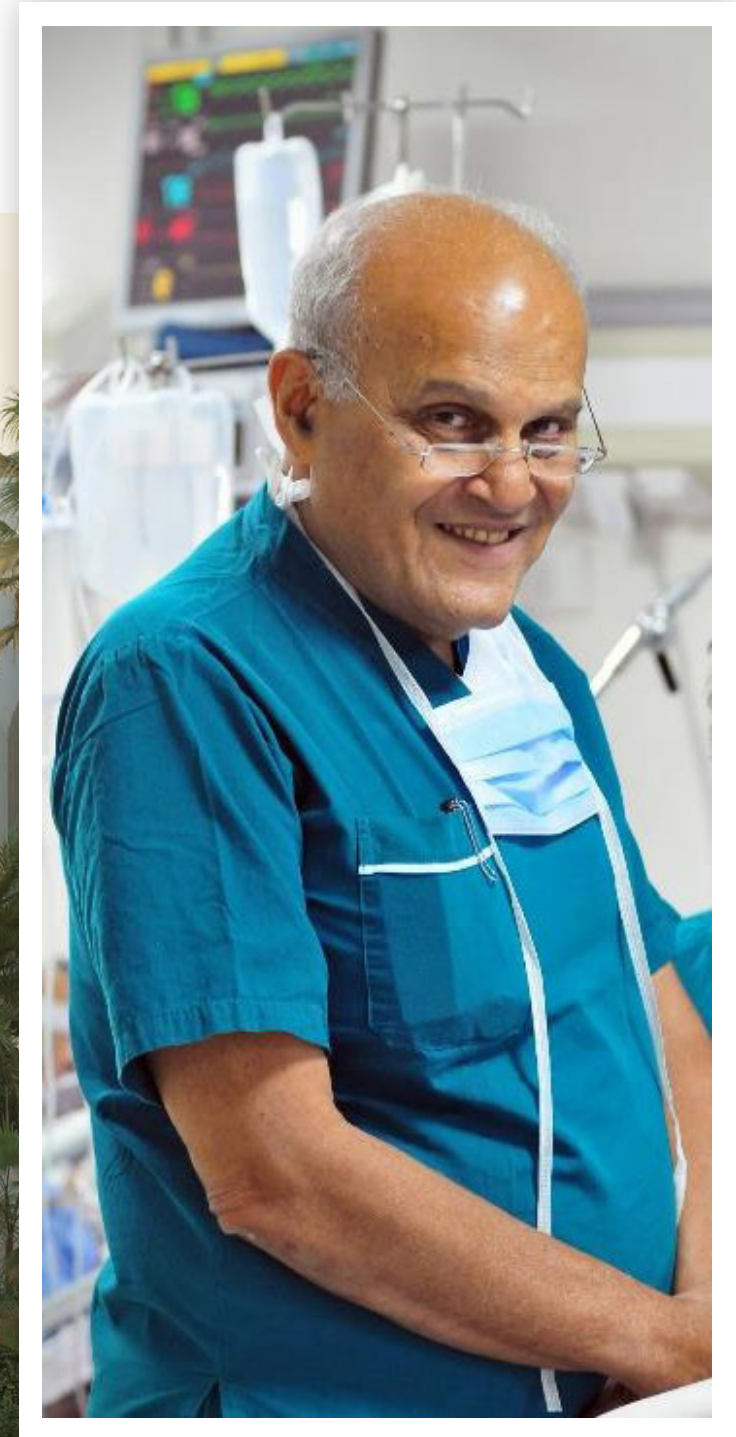


MAGDI YACOUB
GLOBAL HEART
FOUNDATION

The new **Magdi Yacoub Global Heart Centre—Cairo**, currently under construction on a 35-acre lot in Cairo, Egypt, represents a landmark achievement in medical history... A first for Egypt and the surrounding region.

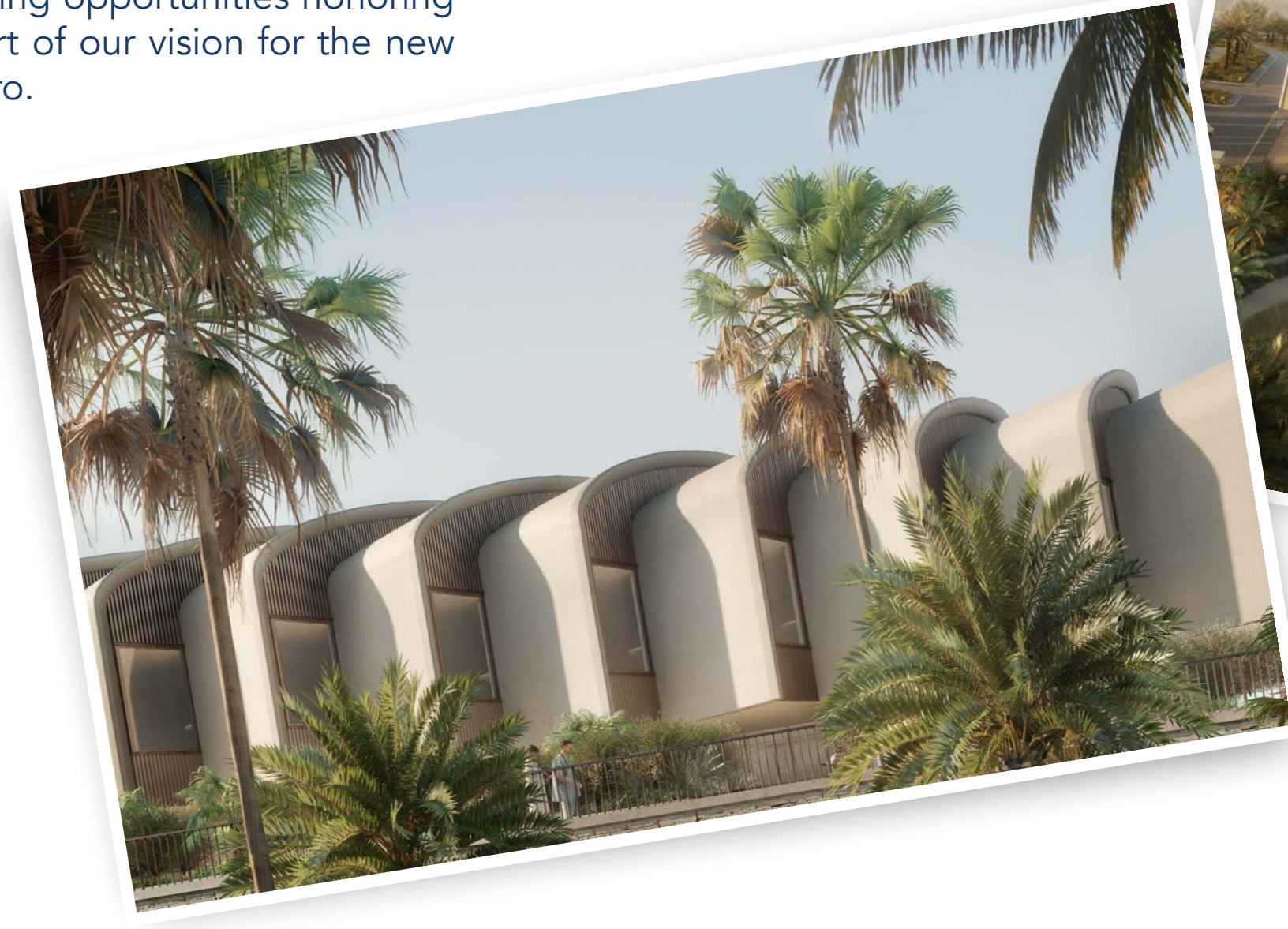


A Foster + Partners rendering of the Magdi Yacoub Global Heart Centre's remarkable grounds and landscaping, and the unobstructed view they provide of the Giza Pyramids in the near distance.



The **Magdi Yacoub Global Heart Foundation** is very pleased to present to you our history and our mission leading up to the construction of this new, modern medical center.

We are also very pleased to introduce to you, our esteemed donors, several available allocations of select naming opportunities honoring and manifesting your generosity in support of our vision for the new **Magdi Yacoub Global Heart Centre** in Cairo.





Our current facility, the [Aswan Heart Centre](#) in Aswan, Egypt, has been stretched beyond its capacity and is unable to fully meet the needs and great demand for cardiovascular treatment in Egypt.

To expand access to essential heart healthcare services and meet this growing demand, the board of trustees of the Magdi Yacoub Heart Foundation decided to develop the new [Magdi Yacoub Global Heart Centre](#) in Cairo.

The new Global Heart Centre–Cairo aims to continue to build on the Aswan Heart Centre’s [legacy of excellence](#), whilst tripling the scale of our operational capacity.

Our vision for the **Magdi Yacoub Global Heart Centre** is to broaden the impact of our three core pillars at the Aswan Heart Centre:

1) Expand Access to World-Class Treatment

Our objective is to meet the increasing demand for cardiovascular care by expanding the size of our facility to accommodate up to 120,000 outpatients and treat up to 12,000 patients annually at the highest level of precision patient-centered healthcare.

2) Triple the Number of Training Graduates

We aim to expand our training program to train approximately 1,750 healthcare professionals and scientists annually from Egypt, Africa and beyond, while ensuring the high level of quality we have provided to date.

3) Develop an Advanced Scientific Research Center

We aspire to become a **Center for Innovation** in heart-related medical research, with the objective of reducing the prevalence of cardiovascular disease in some of the most socio-economically challenged in Africa, and developing advanced treatments for complex diseases.



The Aswan Heart Centre will continue to operate within its geographical catchment region of upper Egypt. The Magdi Yacoub Global Heart Centre–Cairo will have a broader catchment area, covering Egypt and Africa.

COMPARISON OF THE PROJECTED PATIENT NUMBERS OF EACH CENTER

Outpatients:

Procedures:

Training:

ASWAN



40,000

4,000

500

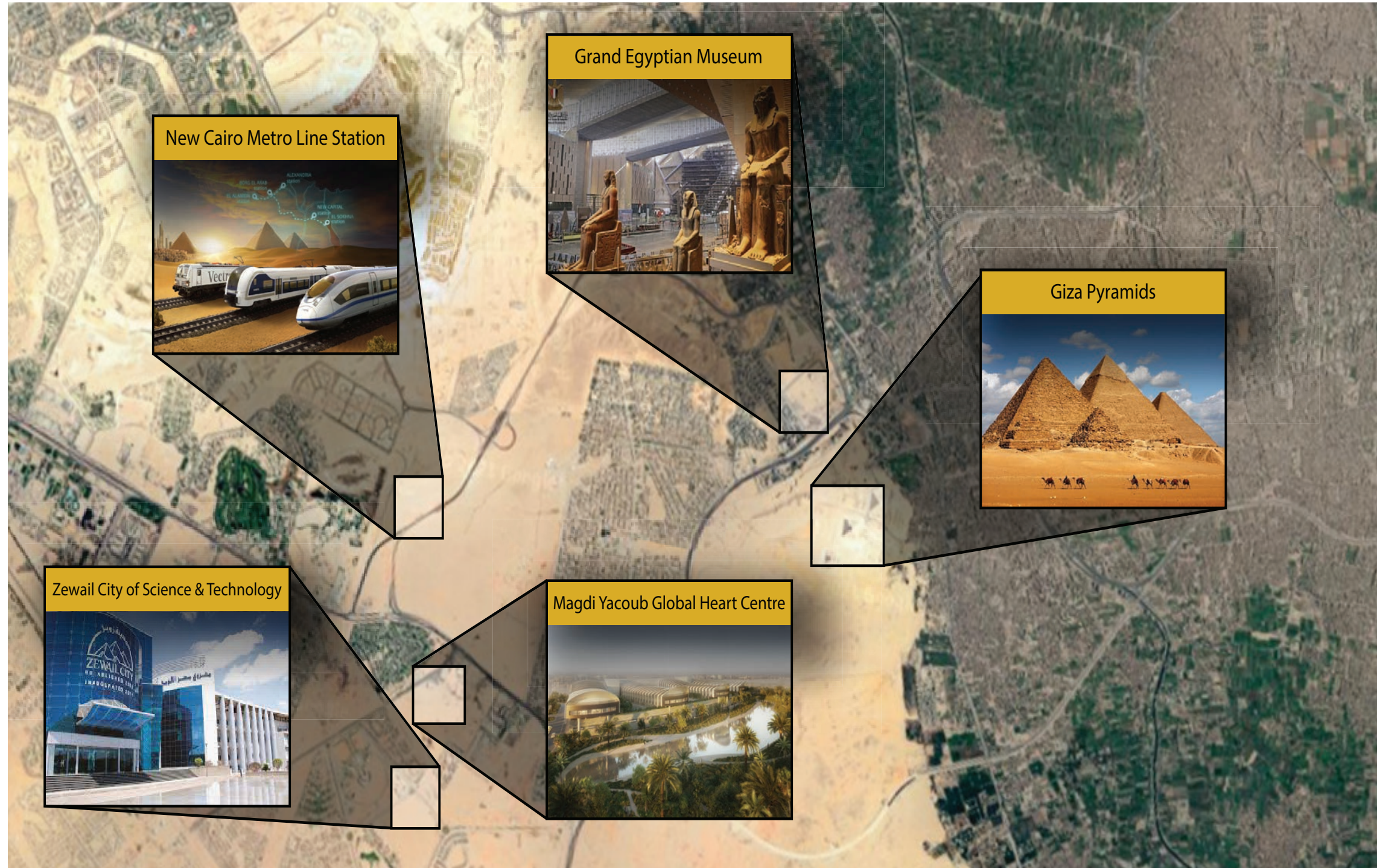
CAIRO



120,000

12,000

1,750



New Cairo Metro Line Station



Grand Egyptian Museum



Giza Pyramids



Zewail City of Science & Technology

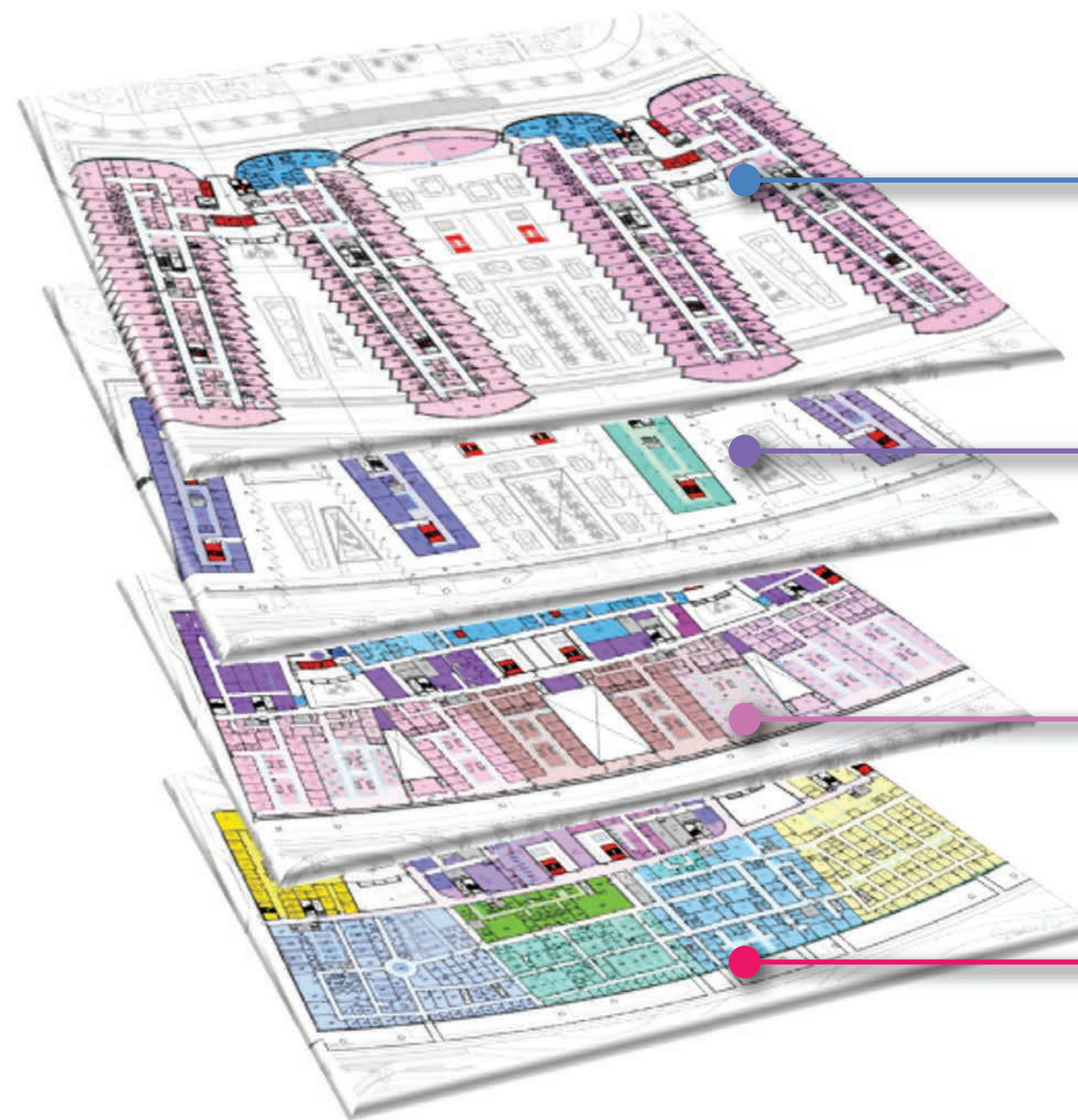


Magdi Yacoub Global Heart Centre



The new Global Heart Centre is strategically located in direct proximity to the Zewail City of Science & Technology, one of AHC's major research and innovation program collaborators. This location will be highly accessible via the new modern railway station.

Designed at the architectural firm Foster + Partners, by famed English architect Lord Foster, the new Global Heart Centre is conceived as an incredibly modern medical facility in both style and function. The environment is ideally suited for the flow of hospital work, and highly conducive to patient recovery.



Third Floor: Ward Rooms

Second Floor: Innovation
& Education Center,
Auditorium, Cafeteria

First Floor: Catheter Suites,
Surgical Suites, ICU/CCU

Ground Floor: Outpatient
Clinics, Imaging, Emergency



Groundbreaking and construction of the historic new Global Heart Centre began in Cairo in February, 2020, and doors will be opened to new patients in 2023!

The Magdi Yacoub Global Heart Centre-Cairo is the pinnacle achievement of Professor Sir Magdi Yacoub’s vision to transform the heart healthcare landscape in Egypt and beyond. This historic and ambitious endeavor also provides our greatest opportunity to recognize you, our most loyal supporters.



We are pleased to present several **Naming Opportunities** to honor our generous donors for your support of our mission. Making a naming gift in your name, or that of a loved one, is your chance to leave your mark on our new, hyper-modern facility as a prominent stakeholder in that mission.

Formal naming plaques* will be mounted in each location to maximize visibility and will remain in place in perpetuity

as a permanent recognition of your defining impact as a prime mover behind this most ambitious project, confirming your philanthropic legacy.

On the next several pages, we will outline those opportunities available for your consideration.



*Plaque appearance and placement is for illustrative purpose only. Final design and wording may vary.



OUTPATIENT DEPARTMENT

More than 120,000 patients will be seen at the Outpatient Department every year. To improve the patient's experience, the OPD will have two Waiting Areas and a Play Area for the children. The OPD contains 20 well-equipped Pediatric Clinic Rooms and 15 Adult Clinic Rooms.

OPD Lobby and Main Waiting Area

US\$780,000

OPD Second Waiting Area

US\$390,000

OPD Children's Play Area

US\$130,000

OUTPATIENT DEPARTMENT

Pediatric Outpatient Department

US\$1,500,000

Pediatric Outpatient Clinic Rooms

US\$50,000 for each of 20 Pediatric Outpatient Clinic Rooms

Adult Outpatient Department

(taken)

Adult Outpatient Clinic Rooms

US\$50,000 for each of 15 Adult Outpatient Clinic Rooms





OUTPATIENT DEPARTMENT

To expedite and improve the patient's journey, the OPD will also have several sophisticated Heart Test Rooms. There are 8 Echocardiography Rooms, 2 Duplex Rooms, 2 Pulmonary Function Rooms, 2 Stress Testing Rooms, 2 Holter Monitoring Rooms.

OPD Echocardiography Rooms

US\$200,000 for each of 8 Echocardiography Rooms

OPD Vascular Duplex Rooms

US\$50,000 for each of 2 Vascular Duplex Rooms

OPD Pulmonary Function Rooms

US\$100,000 for each of 2 Pulmonary Function Rooms

OPD Stress Test Rooms

US\$50,000 for each of 2 Stress Test Rooms

OPD Holter Monitoring Rooms

US\$35,000 for each of 2 Holter Monitoring Rooms

IMAGING CENTER

Heart imaging plays a fundamental role in the diagnosis and management of patients with heart disease. In addition to an advanced Imaging Center, sophisticated portable bedside imaging modalities will be used to speed up diagnosis, improve treatment and cut costs.

The Imaging Center will operate two high-end Multi-Slice Computed Tomography (MSCT) scanners, two high-end Magnetic Resonance Imaging (MRI) machines, a Gama Camera, PET/CT, four Ultrasound Rooms, one X-Ray Room and two Portable X-Ray Machines.

The total number of patients expected to be imaged annually by MSCT is projected to be around 7,000, with each machine expected to image around 3,500 patients every year.

Over the past few years Magnetic Resonance Imaging (MRI) earned its pivotal role in the diagnosis and plan-of-management for patients with heart disease. MYGHC–Cairo will have two advanced MRI machines.

The annual projected total number of patients to be imaged by MRI is 5,000, with each machine expected to image around 2,500 patients every year.



MSCT Imaging Rooms

US\$1,300,000 for each of 2
MSCT Imaging Rooms

MRI Imaging Rooms

US\$1,800,000 for each of 2
MRI Imaging Rooms

PET/CT Imaging Room

US\$1,000,000

Ultrasound Rooms

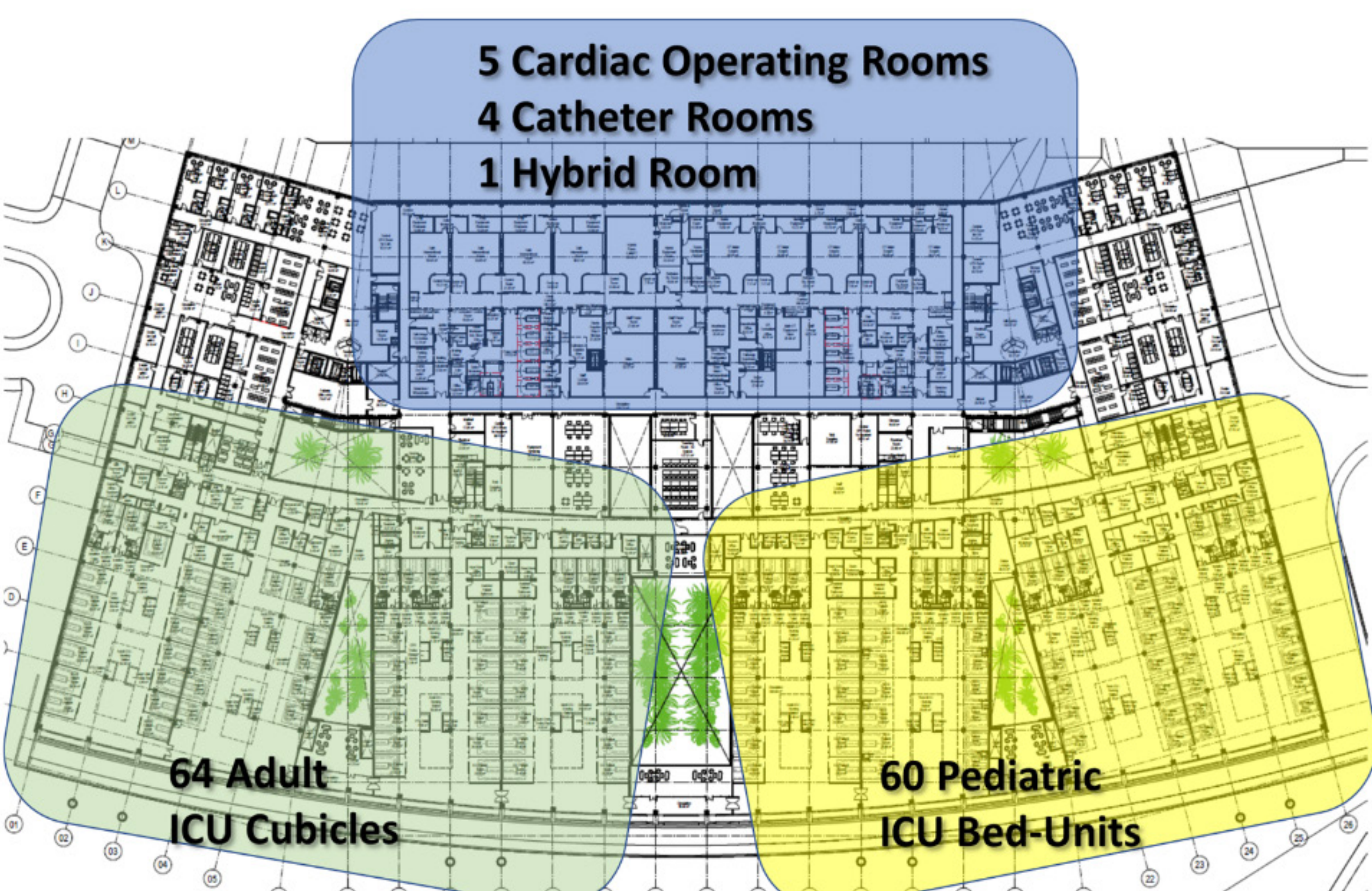
US\$85,000 for each of 4 Ultrasound Imaging
Rooms

Portable X-Ray

US\$65,000 for each of 2 units

Gama Camera and X-Ray Rooms
(taken)





SURGICAL, CATHETER AND HYBRID ROOMS

The Cardiac Operating Rooms and Catheter Rooms are ergonomically placed on the same floor as the adult and pediatric ICU and CCU units for post-intervention care. This helps in securing an infection-protected environment and alleviates the need to transport highly vulnerable patients between floors.

SURGICAL OPERATING ROOMS

The Surgical Operating Rooms are expected to perform around 3,000 complex procedures every year. Each room will carry out approximately 600 operations annually.

Surgical Operating Rooms

US\$1,950,000 for each of 5 Surgical Operating Rooms





CATHETER AND HYBRID ROOMS

Many of the procedures previously performed by surgical intervention are now performed by a less invasive catheter procedure. Some of these interventions are performed in the Hybrid Room which is set-up to accommodate both catheter and surgical procedures.

It is projected that the Catheter Rooms and Hybrid Rooms will perform around 9,000 complex procedures every year. Each room will carry out around 1,800 procedures annually.

Catheter Rooms

US\$2,000,000 for each of 4 Catheter Rooms

Hybrid Rooms

US\$2,900,000 for 1 Hybrid Room

NEONATAL INTENSIVE CARE

The Children's Intensive Care/Critical Care Unit (ICU/CCU) design we are implementing at the new Cairo hospital is a modern, open floor design plan. Our experienced Aswan Heart Centre staff have confirmed an open floor plan is more comfortable and beneficial to an ICU environment, and provides for an operational workflow more conducive to caring for our pediatric patients.

Collectively, the Children's Intensive Care Units will serve around 5,100 children every year. Each bed unit is expected to serve 85 pediatric patients annually.

We have a total of 60 open floor Pediatric Bed Units, including 16 Neonatal ICU (NICU) Bed Cubicles, 31 Pediatric ICU (PICU) Bed Cubicles, and 13 Pediatric CCU (PCCU) Bed Cubicles.

Neonatal ICU Unit (containing 16 Bed Cubicles)

US\$2,000,000 for the Neonatal ICU Unit

Neonatal ICU Bed Cubicles

US\$62,000 for each of 16 Neonatal ICU Bed Cubicles





PEDIATRIC INTENSIVE CARE/CRITICAL CARE

There are two Pediatric ICU Units and one Pediatric CCU Unit. One PICU is equipped with 16 Bed Cubicles, and one with 15 Bed Cubicles. The PCCU contains 13 Bed Cubicles.

2 Pediatric ICU Units
(taken)

Pediatric ICU Bed Cubicles

US\$62,000 for each of 31 Pediatric ICU Bed Cubicles

Pediatric CCU Unit
(taken)

Pediatric CCU Bed Cubicles

US\$52,000 for each of 13 Pediatric CCU Bed Cubicles

ADULT INTENSIVE CARE/CRITICAL CARE

The Adult Intensive Care/Critical Care (ICU/CCU) Unit is designed with individual cubicle rooms to provide greater privacy for our adult patients. This department will support around 6,900 patients every year. Each room is projected to carry around 107 patients annually.

3 Adult ICU Units (each containing 16 ICU Rooms)

US\$2,500,000 for each of 3 Adult ICU Units (each containing 16 beds)

Adult ICU Rooms

US\$62,000 for each of 48 Adult ICU Rooms

Adult CCU Unit (containing 16 CCU Rooms)

US\$1,200,000 for Adult CCU Unit

Adult CCU Rooms

US\$62,000 for each of 16 Adult CCU Rooms





WARD ROOMS

Located on the upper-most floor of the hospital, and designed with large windows to maximize health benefits to our patients by providing natural light, and with views of the nearby Giza Pyramids. These rooms will support more than 12,000 patients every year. Each individual Ward Room is projected to carry between 70-90 patients annually.

2 Adult Ward Units, each with 17 Single Bed Ward Rooms & 14 Double Bed Ward Rooms

US\$1,900,000 for each of 2 Adult Ward Units

Adult Double Ward Room

US\$62,000 for each of 28 Adult Double Ward Rooms

Adult Single Ward Room

(taken)

2 Pediatric Ward Units, each with 17 Single Bed Ward Rooms & 14 Double Bed Ward Rooms

US\$1,900,000 for each of 2 Pediatric Ward Units

Pediatric Double Ward Room

US\$62,000 for each of 28 Pediatric Double Ward Rooms

Pediatric Single Ward Room

(taken)

INNOVATION AND EDUCATION CENTER

Our new Cairo hospital also includes a modular Innovation & Education Center to support our growing international education initiatives. This center includes Lecture and Seminar Rooms, Simulator and Lab Rooms for hands-on training, breakout Team Rooms, and an Auditorium with an adjoining Cafeteria for the convenience of our students.

Our goal is to expand our training program to train approximately 1,750 healthcare professionals and scientists from across Egypt, Africa and the Middle East.

Lecture/Seminar Rooms

US\$255,000 for Lecture/Seminar Room A

US\$255,000 for Lecture/Seminar Room B

US\$150,000 for Lecture/Seminar Room C

US\$150,000 for Lecture/Seminar Room D





INNOVATION AND EDUCATION CENTER

The Innovation and Education Center is designed with three Simulator Rooms. Simulators are central to our educational program in that they expedite our training and prepare trainees for real-life scenarios, while avoiding unnecessary risk to patients during the training period.

Simulator Rooms

US\$640,000 for 1 Emergency and Advanced Life Support Simulator room

US\$255,000 for 1 ICU Simulator Room

US\$255,000 for Cardiovascular Perfusion and Heart Procedures Simulator room

Auditorium and Cafeteria

(taken)

We at the **Magdi Yacoub Global Heart Foundation**, are very proud of the steady and dependable support lent to us by our major donors—donors such as yourself. It was only by this support that we were able to reach this point, the construction of the new **Magdi Yacoub Global Heart Centre–Cairo**.

We look forward with great enthusiasm to our partnership with you in this singular endeavor as we prepare for our grand door opening in 2023. It is our sincere hope that as a passionate stakeholder in this historic undertaking, you find your place within the walls of this extraordinary new medical facility, and may the commemoration you receive be a source of lasting philanthropic pride.

From all our hearts to all of yours...

Thank you,

The Magdi Yacoub Global Heart Foundation

A 501(c)(3) US-based non-profit charity

All donations are tax deductible





MAGDI YACOUB
GLOBAL HEART
FOUNDATION

www.myglobalheart.org





Magdi Yacoub Global Heart Centre-Cairo Naming Opportunity Information Form

To receive information on how to secure a naming opportunity, please complete the form below and submit it to director@myglobalheart.org

Please Print Name: _____

Address: _____

Telephone: _____

Email: _____

Instructions:

- 1-please complete form in its entirety.
- 2-Send a copy of the form to MYGHF, ATTN: Director, or email a copy to director@myglobalheart.org